

FOR IMMEDIATE RELEASE

Contact: Pete Kampa
(530) 964-2017

The McCloud Arrowhead Project Moves Forward; Siskiyou County Planning Department Selects Firm to Conduct the CEQA/NEPA Permitting Process

(MCCLOUD, CA, April 27, 2004) -- The McCloud Arrowhead Project to build a multi-million dollar water bottling facility moved one step closer to realization with the Siskiyou County Planning Department's selection of Pacific Municipal Consultants to conduct environmental permitting reviews for the project under CEQA (California Environmental Quality Act) and NEPA (National Environmental Policy Act).

The Siskiyou County Planning Department is serving as the Lead Agency in the CEQA process and the United States Forest Service (USFS) will be involved with the NEPA process.

"The selection of a qualified firm to conduct the CEQA/NEPA reviews is a big step forward. These reviews are essential to ensure that the environmental impacts of the proposed project are examined, including appropriate efforts to mitigate adverse effects," said McCloud Community Services District (MCSD) General Manager Pete Kampa.

Pacific Municipal Consultants (PMC) is a multi-disciplinary consulting firm specializing in providing services to cities, counties, other governmental agencies, and select private clients. Since 1995, PMC has served over 140 agencies and has successfully completed CEQA/NEPA documents for a wide spectrum of projects. PMC has seven regional offices in California with two, one in Mt. Shasta and the other in Redding, in the McCloud area.

"It is my understanding that the County chose PMC from the pool of applicants to the County's Request for Proposals based on their expertise in CEQA/NEPA and solid reputation in Siskiyou County," said Kampa.

In the coming months, PMC will be working closely with representatives from MCSD and Nestlé Waters North America Inc (NWNA) to develop a full understanding of the proposed project in order to conduct the necessary independent reviews, all under the supervision of Siskiyou County and USFS officials.

"I'm really pleased to see that a local firm with an insight into what is important to the local community has been selected for the CEQA and NEPA review. I look forward to providing PMC with any information they need to make sure we comply with all aspects of CEQA and NEPA," said Dave Palais, Natural Resource Manager for NWNA, the parent company of Arrowhead Mountain Spring Water.
