

April 28, 2005

McCloud Arrowhead water project endorsed

MC CLOUD - Siskiyou Economic Development Council (SCEDC) announced Tuesday that by board action it is formally endorsing the Arrowhead Mountain Spring Water project in McCloud.

SCEDC President Joan Smith said the EDC will take a more active role in the site selection process.

"The Arrowhead project represents the type of light industry that can create new job opportunities, investment, and an economic future for our area," Smith said.

"Subsequently, SCEDC is extending its support to the McCloud Services District and Nestle's North America Inc. to bring the project to fruition."

Smith said the benefits of the project are many, including more than 300 direct and secondary jobs for local residents, \$25 million in local income, \$367 million in total economic output, and the generation of more than \$1 million a year in property taxes.

"New manufacturing jobs are hard to find here in California," she said. "Siskiyou County is already hamstrung by a statewide stigma that California has an unfriendly business climate. Our task is to educate the community to the long term economic and social benefits that projects like this brings to our area."

The Siskiyou County Economic Development Council Inc. is a nonprofit corporation designed to promote the overall economic development of Siskiyou County. It was formed in 1985 and is governed by a 15 member board of directors. The council develops strategies that will result in constructive balanced economic growth. It functions as a clearinghouse for countywide efforts aimed at improving the local economic base and generating increased permanent employment opportunities.