



A DIVISION OF
NESTLÉ WATERS
NORTH AMERICA INC.

Project Newsletter

JULY 2007

Dear Residents of McCloud and Siskiyou County,

Recently, companies have started to place themselves at the heart of the sustainability debate. At Nestlé Waters our definition of sustainability is balancing two real needs – healthy habits and a healthy environment. We want people to be able to enjoy a great natural resource while knowing significant steps are being taken to preserve and protect it.

As an industry leader we are always looking for ways to reduce our environmental footprint. Our latest innovation in delivering sustainable solutions is reducing the amount of plastic in order to produce the lightest ½ liter plastic bottle in the history of any bottled beverage – what we call the Eco-shape bottle.

Sincerely,

Dave Palais

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ECO-SHAPE: OUR LATEST AND PERHAPS MOST SIGNIFICANT STEP IN CUTTING WASTE.

Most people don't think about the weight of their plastic beverage containers. Consumers who buy Nestlé Waters' products will notice that our bottles are getting lighter, even crunchy, and that's a good thing!

We recently created the lightest ½ liter plastic beverage container. This size bottle is the most popular in the bottled water industry and we aimed to make the single largest impact by light-weighting our biggest seller.



✦ The ½ liter Eco-shape bottles are **12.5 grams (on average) of plastic, 15% lighter than our lightest container and over 30% lighter than most beverage containers.**

✦ This new bottle will reduce our use of plastic by **65 million pounds in 2008.**

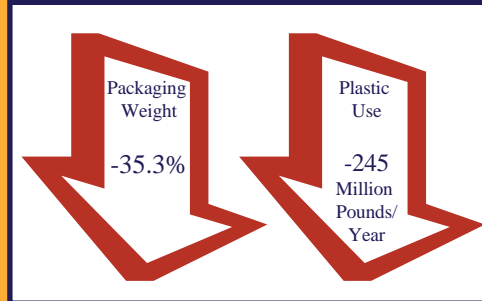
✦ Because it is lighter, it requires less energy to make – resulting in a **reduction in CO2 emissions and in the raw materials needed to produce the container.**

NWNA'S COMMITMENT TO SUSTAINABILITY

SAVING NATURAL RESOURCES FROM BEING USED AND ENTERING THE WASTE STREAM

Nestlé Waters has a tangible record of forward-thinking and progressive environmental commitment. We are continuously working to reduce the amount of plastic we use in our bottles and caps and the amount of paper we use for our labels.

REDUCING PACKAGING MATERIALS 1996 - 2006



✦ We have reduced the plastic in our packaging by 35% in the past 10 years since we started manufacturing our own bottles, reducing our need for plastic by 245 million pounds.

✦ Since 1998, we have saved 19.6 million pounds of paper by reducing the size and weight of our paper labels.

✦ In 2006, Nestlé Waters removed the white colorant from caps, making them more easily recyclable.

✦ We have saved 2 million pounds of plastic by reducing the shrink wrapping on ½ liter cases by 11% over the last 3 years.

✦ In the last 10 years, we have eliminated 35.3 million pounds of corrugated cardboard from our packaging.

✦ We recycle 76% of our total manufacturing waste stream in the U.S., eliminating 53 million pounds of packaging material over the past 8 years.

✦ We make almost all our bottles in our own plants, saving enough fuel every year for 14,500 Toyota Prius cars to circle the earth (6.6 million gallons).