



Siskiyou Economic Development Council

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## Press Release

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Version 1.0  
Tuesday, April 26, 2005  
Presented by:  
Joan Smith, President

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## Press Release

For release 11:28 AM  
April 26, 2005

### **Arrowhead gets EDC Endorsement** *Siskiyou Economic Development Council steps up to help company*

**Siskiyou County, California - April 26, 2005** - SCEDC today announced that by board action they have formally endorsed the Arrowhead Mountain Spring Water project to be built in McCloud California. Ms. Joan Smith President told local media today that the EDC will take a more active role in the site selection process. The Arrowhead project represents the type of light industries that can create new job opportunities, investment, and an economic future for our area. Subsequently, SCEDC is extending their support to the McCloud Services District and Nestlé's North America Inc. to bring the project to fruition. The benefits of the project are many and include more than 300 direct and secondary jobs for local residents, \$25 million in local income, \$367 million in total economic output, and the generation of more than \$1 million a year in property taxes. New manufacturing jobs are hard to find here in California. Siskiyou County is already hamstrung by a statewide stigma that California has an unfriendly business climate. *Smith said "our job is to educate the community to the long term economic and social benefits that a project like this brings to our area".* The Siskiyou County Economic Development Council Inc. (SCEDC) is a, non-profit corporation designed to promote the overall economic development of Siskiyou County. It was formed in 1985, and is governed by a 15 member Board of Directors. The Council develops strategies that will result in the constructive, balanced economic growth of our area. It functions as a clearinghouse for county-wide efforts aimed at improving the local economic base and generating increased permanent employment opportunities.

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